

Brian Olatunji™

Birthday: May 15, 1982
Birthplace: Detroit, MI
Current Residence: Fenton, MI
Years of Driving Experience: 10
Height: 6'0"
Weight: 155 lbs.

Education & Accomplishments

Kettering University (Formerly GMI Engineering and Management Institute) Flint, MI
Bachelor of Science in Mechanical Engineering (B.S.M.E) June 2005

Concentration: Automotive Powertrain

Minor: Management

Frank Hawley's Drag Racing School Gainesville, FL

NHRA Top Alcohol Funny Car (TAFC) License July 2004

NHRA Super Gas License July 2004

IHRA Super Rod License July 2004

IHRA Top Sportsman License July 2004

What Makes Brian O. Unique

Ability to connect to corporate as well as urban demographic

Appeal to lucrative 18-34 demographic of consumers

President / CEO of Leadfoot Motorsports™, LLC

Experienced Engineer and Program Manager

Community philanthropist to youth and young adults

Race car driving skills blended with corporate speaking ability

Brian's Racing History

11 seasons of NHRA competition

Began racing career as a driver at the age of 15

Began Leadfoot Motorsports, LLC at the age of 19

Purchased purpose built Super Gas racing operation at the age of 20

Former crew member of Parkertech Racing VIPsports.com TAFC team

Leadfoot Motorsports™ secured Von Dutch as a client and brokered deal for Pedregon Racing

Leadfoot Motorsports™ secured Von Dutch as primary sponsor for 2006 - 2007 Super Gas racing efforts

Leadfoot Motorsports™ secured 9 additional associate marketing partners for 2006 - 2007 Super Gas racing efforts

Short and Long Term Goals

Compete in one of NASCAR's top feeder series

Enter into a Driver Development Program

Earn Sprint Cup Rookie of the Year

Win the NASCAR Sprint Cup Championship

